



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Advertiser
Agency
Buyer
Salesperson

Restore Our Future (15808)
Mentzer Media Services, Inc. (3427)
CLOYD.ELISE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 626518
Inv Date 8/26/2012
Terms Net 30
Contract 327732
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product Political - Issue (1068)
Brand RESTORE OUR FUTURE (114980)
Acct Types National/Political
Est/Headline 1945/06286491
Demo
Revision
Comments RESTORE OUR FUTURE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:34:28PM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM - 8:00:00AM	Per week (4), Tu, We, Th, Fr	08/21/12 7:25AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV19H	\$2000.00	
1.0	Spot	7:00:00AM - 8:00:00AM	Per week (4), Tu, We, Th, Fr	08/22/12 7:50AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV19H	\$2000.00	
1.0	Spot	7:00:00AM - 8:00:00AM	Per week (4), Tu, We, Th, Fr	08/23/12 7:50AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV19H	\$2000.00	
1.0	Spot	7:00:00AM - 8:00:00AM	Per week (4), Tu, We, Th, Fr	08/24/12 7:50AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV19H	\$2000.00	
2.0	Spot	8:00:00AM - 9:00:00AM	Per week (4), Tu, We, Th, Fr	08/21/12 8:53AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV19H	\$2000.00	
2.0	Spot	8:00:00AM - 9:00:00AM	Per week (4), Tu, We, Th, Fr	08/22/12 8:42AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV19H	\$2000.00	
2.0	Spot	8:00:00AM - 9:00:00AM	Per week (4), Tu, We, Th, Fr	08/23/12 8:29AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV19H	\$2000.00	
2.0	Spot	8:00:00AM - 9:00:00AM	Per week (4), Tu, We, Th, Fr	08/24/12 8:53AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV19H	\$2000.00	
3.0	Contract Line Remarks:		2XDAY/MAX						
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/21/12 9:33AM (Tu)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/21/12 9:56AM (Tu)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/22/12 9:16AM (We)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/22/12 9:43AM (We)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/23/12 9:24AM (Th)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/23/12 9:50AM (Th)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/24/12 9:26AM (Fr)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Per week (8), Tu, We, Th, Fr	08/24/12 9:56AM (Fr)	00:30	LIVE! WITH KELLY	ROF12TV19H	\$650.00	
4.0	Contract Line Remarks:		2XDAY/MAX						
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/21/12 12:24PM (Tu)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/21/12 12:38PM (Tu)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/22/12 12:25PM (We)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/22/12 12:57PM (We)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/23/12 12:13PM (Th)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/23/12 12:58PM (Th)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/24/12 12:13PM (Fr)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Per week (8), Tu, We, Th, Fr	08/24/12 12:58PM (Fr)	00:30	EYEWITNESS NEWS 12P	ROF12TV19H	\$750.00	
5.0	Contract Line Remarks:		2XDAY/MAX						
	Spot	5:00:00PM - 5:30:00PM	Per week (4), Tu, We, Th, Fr	08/21/12 5:23PM (Tu)	00:30	EYEWITNESS NEWS 5P	ROF12TV19H	\$1800.00	
	Spot	5:00:00PM - 5:30:00PM	Per week (4), Tu, We, Th, Fr	08/22/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	ROF12TV19H	\$1800.00	
	Spot	5:00:00PM - 5:30:00PM	Per week (4), Tu, We, Th, Fr	08/23/12 5:14PM (Th)	00:30	EYEWITNESS NEWS 5P	ROF12TV19H	\$1800.00	
	Spot	5:00:00PM - 5:30:00PM	Per week (4), Tu, We, Th, Fr	08/24/12 5:22PM (Fr)	00:30	EYEWITNESS NEWS 5P	ROF12TV19H	\$1800.00	
6.0	Contract Line Remarks:		2XDAY/MAX						
	Spot	5:30:00PM - 6:00:00PM	Per week (4), Tu, We, Th, Fr	08/21/12 5:54PM (Tu)	00:30	EYEWITNESS NEWS 530P	ROF12TV19H	\$1900.00	
	Spot	5:30:00PM - 6:00:00PM	Per week (4), Tu, We, Th, Fr	08/22/12 5:58PM (We)	00:30	EYEWITNESS NEWS 530P	ROF12TV19H	\$1900.00	
	Spot	5:30:00PM - 6:00:00PM	Per week (4), Tu, We, Th, Fr	08/23/12 5:44PM (Th)	00:30	EYEWITNESS NEWS 530P	ROF12TV19H	\$1900.00	
	Spot	5:30:00PM - 6:00:00PM	Per week (4), Tu, We, Th, Fr	08/24/12 5:57PM (Fr)	00:30	EYEWITNESS NEWS 530P	ROF12TV19H	\$1900.00	
7.0	Contract Line Remarks:		2XDAY/MAX						
	Spot	6:00:00PM - 6:30:00PM	Per week (4), Tu, We, Th, Fr	08/21/12 6:30PM (Tu)	00:30	EYEWITNESS NEWS 6P	ROF12TV19H	\$2100.00	
	Spot	6:00:00PM - 6:30:00PM	Per week (4), Tu, We, Th, Fr	08/22/12 6:30PM (We)	00:30	EYEWITNESS NEWS 6P	ROF12TV19H	\$2100.00	



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Comments
Political - Issue (1068)
RESTORE OUR FUTURE (114980)
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1945/06286491
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8.0	Spot	6:00:00PM- 6:30:00PM	Per week (4), Tu, We, Th, Fr	08/23/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	ROF12TV19H	\$2100.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (4), Tu, We, Th, Fr	08/24/12 6:30PM (Fr)	00:30	EYEWITNESS NEWS 6P	ROF12TV19H	\$2100.00	
	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	08/21/12 7:21PM (Tu)	00:30	INSIDE EDITION	ROF12TV19H	\$2100.00	
	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	08/22/12 7:26PM (We)	00:30	INSIDE EDITION	ROF12TV19H	\$2100.00	
	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	08/23/12 7:13PM (Th)	00:30	INSIDE EDITION	ROF12TV19H	\$2100.00	
	Spot	7:00:00PM- 7:30:00PM	Per week (4), Tu, We, Th, Fr	08/24/12 7:11PM (Fr)	00:30	INSIDE EDITION	ROF12TV19H	\$2100.00	
9.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	11:35:00PM-12:05:00AM	Per week (4), Tu, We, Th, Fr	08/21/12 12:04AM (Tu)	00:30	Nightline	ROF12TV19H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Per week (4), Tu, We, Th, Fr	08/22/12 12:03AM (We)	00:30	Nightline	ROF12TV19H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Per week (4), Tu, We, Th, Fr	08/23/12 11:57PM (Th)	00:30	Nightline	ROF12TV19H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Per week (4), Tu, We, Th, Fr	08/24/12 11:54PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	ROF12TV19H	\$1200.00	
10.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Su	08/21/12 11:35PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV19H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Su	08/22/12 11:35PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV19H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Su	08/23/12 11:30PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV19H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Su	08/26/12 11:22PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV19H	\$3600.00	
11.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/25/12 6:13AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	ROF12TV19H	\$800.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/25/12 6:39AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	ROF12TV19H	\$800.00	
12.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/25/12 7:13AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	ROF12TV19H	\$800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/25/12 7:43AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	ROF12TV19H	\$800.00	
13.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-2	08/25/12 8:27AM (Sa)	00:30	Good Morning America Saturday	ROF12TV19H	\$1200.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-2	08/25/12 8:59AM (Sa)	00:30	Good Morning America Saturday	ROF12TV19H	\$1200.00	
14.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	08/25/12 12:29PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV19H	\$550.00	
15.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	6:00:00PM- 6:30:00PM	Day, Sa-1	08/25/12 7:05PM (Sa)	00:30	EYEWITNESS NEWS 6P SA-SU	ROF12TV19H	\$1400.00	
16.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/26/12 7:14AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	ROF12TV19H	\$750.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/26/12 7:43AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	ROF12TV19H	\$750.00	
17.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	08/26/12 12:28PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV19H	\$550.00	
18.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	08/26/12 6:20PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	ROF12TV19H	\$1800.00	
30.0	Contract Line Remarks: <u>2XDAY/MAX</u>								
	Spot	7:30:00PM- 11:30:00PM	Day, Sa-3	08/25/12 9:36PM (Sa)	00:30	NASCAR SERIES	ROF12TV19H	\$6000.00	



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Spot		7:30:00PM-11:30:00PM	Day, Sa-3	08/25/12 11:25PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV19H	\$6000.00	
Spot		7:30:00PM-11:30:00PM	Day, Sa-3	08/25/12 11:40PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV19H	\$6000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$107,400.00
Commission	(\$16,110.00)
Net Total	\$91,290.00

Total Spots 63